



Helping women build distinguished careers **WITH MOXIE**

ABLY NAVIGATE WORKPLACE CULTURE TO REACH YOUR HIGHEST GOALS.

MEET MARJA NORRIS

Marja Norris is the CEO and Founder of MarjaNorris.com, a company dedicated to helping women achieve their career goals with style and confidence. With a distinguished career in finance, Marja has successfully navigated the male-dominated business world. Working her way up from an entry-level assistant to a Senior Vice President, she draws on her three decades of experience in the corporate world to empower women to pursue and reach their highest goals.

A Top 100 Barron's Woman Advisor and graduate of the Parsons New School in Manhattan in summer intense fashion design, Marja has studied under the finest fashion designer professors in the world. Combining this experience with her role as a contributing author to the bestselling book *Hot Mama in (High) Heels*, Marja is passionate about coaching women on projecting their best professional selves. With the publication of her latest book, *The Unspoken Code: A Businesswoman's No-Nonsense Guide to Making It in the Corporate World*, Marja's mission is to provide women with the tools to successfully navigate the workplace through heightened confidence, excellent communication skills, and dressing the part to achieve career success.

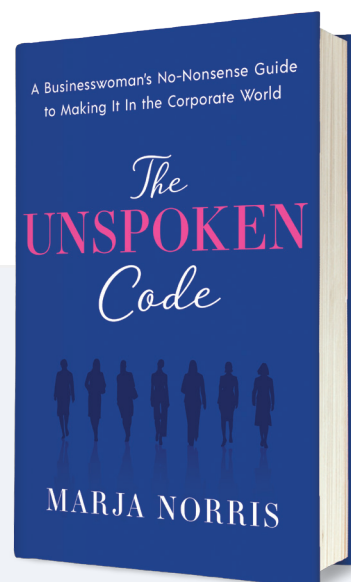
Marja is an alumnus of the board of directors for Haven for victims of domestic violence and is a supporter of the Multiple Myeloma Research Foundation. A portion of all profits from book proceeds are donated to Haven and MMRF. She lives in Michigan with her husband Jerry and is a mother to two adult children.

In her latest book, *The Unspoken Code*, Marja Norris sheds an honest light on the realities and tacit rules of climbing the corporate ladder. Her practical guidance offers a roadmap to equip women at all stages of their career with the tools to ably navigate corporate workplace culture. Marja explains that the formula for success lies in the nexus of self-confidence, excellent communication skills, and dressing the part to project your best professional self.



"I've learned to crack the Unspoken Code that keeps women from succeeding in business—and so can you."

—MARJA NORRIS, published author and Founder & CEO of MarjaNorris.com





What people are saying about Marja & *The Unspoken Code*

“Reading Marja Norris’ *The Unspoken Code* felt like I had a personal coach guiding me through the inside path to success. Marja’s tips and tools are invaluable and her plan of action at the end of each chapter is the laser focus necessary to develop and utilize those strategies.” —*Tracy Tomasky*, Ed.D., CEO of Leaders Evolving, Inc.

“With plenty of real-life examples—both from Marja’s own experience and from the experiences of women in senior roles in Corporate America—Marja has pulled together quite a blueprint for other women to use to chart their own path to personal and career success.” —*Mary Kramer*, Group Publisher, Crain Communications

“*The Unspoken Code* captures several decades of valuable lessons learned on navigating gender landmines in the business world and passes them forward with straight talk about the unwritten rules of the game never taught in school.”

—*Anne Doyle*, Author of *POWERING UP! How America’s Women Achievers Become Leaders*

“From finding a mentor, to communicating with confidence and dressing the part, Marja imparts actionable advice on building a distinguished career for women everywhere.” —*Teresa Taylor*, CEO of Blue Valley Advisors LLC, and author of *The Balance Myth: Rethinking Work-Life Success*

SPEAKING TOPICS INCLUDE

- The Unspoken Code: Crack the Code and Become an Office Power Player
- Setting Yourself Up For Success: Identifying Core Values and Prioritizing Your Time
- Supporting Employee Advancement: Best Practices in Nurturing Talent and Potential
- The ABCs of Your Future: Harness Attitude, Behavior, and Confidence to Awaken Your Power
- Mastering Workplace Collaboration: Common Male-Female Communication and Confrontation Style Differences to Leverage

IDEAL FOR AUDIENCES LOOKING TO

- Uncover the ‘sweet spot of success’ through the nexus of confidence, communication, and dressing the part
- Empower women at all stages of their career with practical guidance to overcome obstacles and reach their highest success
- Support gender balanced advancement in the workplace and invest in employee longevity and success
- Become a mentor and role model to those women starting out or moving up in their careers